



## Express

AUGUST 26, 2026

### Life Insurance

#### [Enhanced Email Onboarding Journey for New IULE Policyholders](#)

Mutual of Omaha has launched an enhanced onboarding email journey for IULE customers, delivering timely communications and resources to support confidence and engagement after policy issue.

#### [Why Producers Choose Our IULs?](#)

When it comes to Indexed Universal Life at Mutual of Omaha, strength and stability are built in.

#### [New York Guaranteed ADvantage eApp Updates](#)

New York Guaranteed ADvantage Accidental Death e-Applications have been approved and are now available.

### Medicare Solutions

#### [Increased Compensation on Hospital Indemnity Plans](#)

Soon, increased compensation will be available on Hospital Protection sales.

#### [A Strong, Stable Name in Medicare Supplement](#)

With more than 60 years in the Medicare supplement marketplace, Mutual of Omaha continues to be known for stability, longevity and service brokers can count on.

#### [Hospital Indemnity Optional Rider: Home Health Care](#)

Help your clients cover the costs of care when they need assistance with daily living activities.

#### [Upcoming Rate Adjustments](#)

View upcoming Med supp rate adjustments for various states.

## Long-Term Care

### Confident Recommendations Start with Competitive Insights

With clearer insights and a client-focused approach, you can make every LTCi conversation easier.

### In-force LTCi Rate Adjustments Effective November 1, 2026

Mutual of Omaha actively monitors our in-force long-term care business, filing rate adjustments when necessary to ensure we keep our promises to policyholders and remain competitive in the marketplace.

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## Critical Illness

### Return of Premium Savings

Mutual of Omaha's Critical Illness Insurance, with its built-in Return of Premium, offers clients not only extensive coverage but also the reassurance of a refund, providing exceptional value and peace of mind.

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## Annuities

### How Sequence of Returns Risk Can Affect Long-Term Savings

Learn how sequence of returns risk can affect long-term savings and how a Fixed Index Annuity may help provide protection during market downturns.

Mutual of Omaha Affiliate Companies: United of Omaha Life Insurance Company, United World Life Insurance Company, Omaha Insurance Company, Mutual of Omaha Medicare Advantage Company, and Omaha Health Insurance Company.

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